



DNYANASADHANA, THANE SOCIETY'S

EST : 1980 (Reg. No. MAH/759/THN)

SATISH PRADHAN DNYANASADHANA COLLEGE, THANE

(Arts, Science and Commerce)

Reaccredited by NAAC with B⁺ Grade (CGPA 2.69) Affiliated to University of Mumbai

ISO 21001:2018 Certified

SATISH PRADHAN DNYANASADHANA COLLEGE, THANE

Revision No. 00

Dated: 10.06.2023

SPDC/AC/F09

DEPARTMENT OF BAMMC

FIRST TERM 2023-24

Room No 712	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
7.10 am - 8.46 am		Account Planning & Advertising (SS)	Social Media Marketing (SS)		Advertising & Marketing Research (JG)	Copywriting (SS)
9.06 am - 10.42 am	Account Planning & Advertising (SS)	Brand Building (SR)	Consumer Behaviour (SR)	Social Media Marketing (SS)	Advertising & Marketing Research (JG)	Copywriting (SS)
10.50 am - 12.30 am	Brand Building (SR)			Consumer Behaviour (SR)		

TYBAMMC Advertising Semester - V

Name of the Subject	Name of the faculty
1. Account Planning & Advertising	Ms. Sampada Sawant
2. Brand Building	Ms. Sitalakshmi Ramakrishnan
3. Social Media Marketing	Ms. Sampada Sawant
4. Consumer Behaviour	Ms. Sitalakshmi Ramakrishnan
5. Copywriting	Ms. Sampada Sawant
6. Advertising & Market Research	Ms. Jayshree Godbole

Adv. Suyash Pradhan Vice Principal – SFC & HOD – BAMMC Dept.
